

# Party Identification

March 5, 2012

```
> library(EffectStars)
> data(PID)
> PID$TVnews<-scale(PID$TVnews)
> PID$Income<-scale(PID$Income)
> PID$Age<-scale(PID$Age)
> PID$Population<-scale(PID$Population)
```

Effect Stars for the multinomial logit model for the party identification data.

```
> star.nominal(PID ~ TVnews + Income + Population + Age + Education, data = PID,
+ cex.cat = 1, cex.labels = 1.2, lwd.circle = 1.5)

$odds
      (Intercept)    TVnews     Income Population       Age Educationhigh
Democrat     1.2697693 1.0582806 0.7116259 1.1196556 0.9525604   0.9280074
Independent   0.8687426 1.0047689 1.1809812 1.0560630 0.9699715   0.8700764
Republican    0.9065339 0.9404441 1.1898858 0.8457183 1.0823021   1.2384863

$coefficients
      (Intercept)    TVnews     Income Population       Age
Democrat      0.23883522 0.056645509 -0.3402029 0.11302115 -0.04860173
Independent   -0.14070839 0.004757581 0.1663456 0.05454781 -0.03048857
Republican    -0.09812683 -0.061403090 0.1738573 -0.16756895 0.07909030
                           Educationhigh
Democrat        -0.07471559
Independent     -0.13917430
Republican      0.21388988

$se
      (Intercept)    TVnews     Income Population       Age
Democrat      0.08159012 0.05059120 0.05211331 0.04891692 0.05046203
Independent   0.08997610 0.05494477 0.05229213 0.05423293 0.05716037
Republican    0.08861351 0.05160839 0.04868781 0.06893654 0.05328049
                           Educationhigh
Democrat        0.1011709
Independent    0.1134218
Republican     0.1080806

$pvalues
      (Intercept)    TVnews     Income Population       Age
```

```

Democrat      0.001709832 0.1314270 3.329625e-11 0.010431039 0.16773993
Independent   0.058927354 0.4654993 7.336300e-04 0.157254467 0.29688305
Republican    0.134069717 0.1170647 1.779061e-04 0.007533365 0.06884958
                           Educationhigh
Democrat      0.23010277
Independent   0.10990175
Republican    0.02390881

$p_rel
TVnews           Income   Population        Age Educationhigh
[1,] 0.3899686 5.937706e-11 0.009469671 0.3056525     0.1375192

$xlim
[1] 3.30140 12.69769

$ylim
[1] 3.161726 17.738677

```

